

# LEED® Points with CFG® Products



A Moen Incorporated Brand

THE CLEVELAND FAUCET GROUP® (CFG), A MOEN INCORPORATED BRAND, IS DEDICATED TO IMPROVING THE FLOW OF YOUR BUSINESS AND BEING THE INDUSTRY LEADER FOR OUTSTANDING SUSTAINABILITY PRACTICES IN BOTH THE PRODUCTS WE OFFER AND BUSINESS PROCESSES WE EMPLOY.

A strong supporter of the LEED guidelines, CFG is proud to team with the United States Green Building Council (USGBC), a partnership designed to conserve the water supply and promote water efficiency.

## What Is LEED?

LEED, a third-party design certification tool, is the Leadership in Energy and Environmental Design Green Building Rating System™ developed by the USGBC and is the nationally accepted benchmark for the design, construction and operation of high-performance green buildings. It encourages the global adoption of sustainable green building and development practices through a set of performance criteria in five key areas of human and environmental health: sustainable site development, water and energy efficiency, materials selection and indoor environmental quality.

The LEED system covers a number of building institutions – from commercial buildings and universities to single-family and multifamily homes, to schools and hospitals – each with a rating system tailored to the needs of the institution. The LEED program awards cumulative credit points for all aspects of green design, including water conservation and energy efficiency.

## Earning Points & Levels of Certification

CFG's products can be used to help achieve LEED certification. In the water-efficiency category of the new

construction rating scale, a 20 percent reduction in interior aggregate water consumption is a prerequisite for LEED qualification versus standard fixture requirements. Two LEED points are credited for achieving a 30 percent reduction, an additional point can be earned for a 35 percent reduction and one more for a 40 percent reduction. Based on the number of points earned in the five key areas, LEED provides four levels of certification: Certified, Silver, Gold and Platinum. All certified projects receive a LEED plaque, the nationally recognized symbol demonstrating that a building is environmentally responsible, profitable and a healthy place to live and work.

For more information on USGBC and the LEED multiple-rating system, visit [www.usgbc.org](http://www.usgbc.org).

## CFG Products Taking the LEED

From faucets and showerheads to water-saving aerator kits, CFG has water-efficient products designed to help developers, management companies, property owners, architects and engineers conserve water, lower energy costs and contribute toward the earning of LEED points.

### Bathroom Faucets

CFG's flow-optimized bath faucets feature a 1.5 gallon per minute (gpm) flow rate (compared to the standard flow rate of 2.2 gpm) without sacrificing performance. The result is water conservation of up to 32 percent.

## Water-Saving Showerheads

Did you know a 10-minute shower can use between 25 and 50 gallons of water? CFG's water-saving showerheads have a flow of 1.75 gpm and use up to 30 percent less water. The flow-optimized, single-function showerhead also provides a great shower experience without sacrificing performance.

## Flow-Optimized Aerators & Kits

Faucet aerators are simple add-ons that can make any bath or kitchen faucet compliant with many program certification standards. For example, faucet aerators force air into the water stream to maintain pressure. CFG's flow-optimized aerators restrict flow from the standard 2.2 gallons per minute (gpm) to 1.5 gpm, while maintaining the performance you expect, effectively using up to 32 percent less water.

## Award-Winning Finishes

Physical Vapor Deposition (PVD) finishes on CFG faucets provide enhanced resistance to abrasion, corrosion and chemical attack to extend the life of consumer products.

For all up-to-date information on CFG sustainable practices and water-saving products, visit [www.cfgonline.com](http://www.cfgonline.com) or call 1-888-450-5522.